

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948027-1	09/16/12	September 2012	08/27/12 - 09/10/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	410

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	948027	07901194

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	M-F WXII 12 News @ Noon	12-1pm	-TWT---	1:00	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/04/12	12:22 PM	M-F WXII 12 News @ Noon	12-1pm	1:00	AFP12TV21	\$600.00 NM
3	WXII	W	09/05/12	12:14 PM	M-F WXII 12 News @ Noon	12-1pm	1:00	AFP12TV21	\$600.00 NM
2	WXII	Th	09/06/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	1:00	AFP12TV21	\$600.00 NM
2	09/04/12	09/07/12	M-F 3-4P	M-F 3-4P	-T-TF--	1:00	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-TF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/04/12	3:11 PM	M-F 3-4P	M-F 3-4P	1:00	AFP12TV21	\$500.00 NM
2	WXII	Th	09/06/12	3:24 PM	M-F 3-4P	M-F 3-4P	1:00	AFP12TV21	\$500.00 NM
3	WXII	F	09/07/12	3:31 PM	M-F 3-4P	M-F 3-4P	1:00	AFP12TV21	\$500.00 NM
3	09/04/12	09/07/12	M-F WXII 12 News @ 5 p	5-6pm	-TW-F--	1:00	3	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW-F--	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	09/04/12	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	AFP12TV21	\$2,000.00 NM
2	WXII	W	09/05/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	AFP12TV21	\$2,000.00 NM
1	WXII	F	09/07/12	5:11 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	AFP12TV21	\$2,000.00 NM
4	09/04/12	09/06/12	M-F WXII 12 News @ 6 p	6-630pm	-TWT---	1:00	3	\$3,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	3	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	09/04/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	1:00	AFP12TV21	\$3,200.00 NM
1	WXII	W	09/05/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	1:00	AFP12TV21	\$3,200.00 NM
2	WXII	Th	09/06/12	6:12 PM	M-F WXII 12 News @ 6 pm	6-630pm	1:00	AFP12TV21	\$3,200.00 NM
5	09/04/12	09/09/12	M-Su WXII 12 News @ 11-1135pm		-T-TF-S	1:00	4	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-TF-S	4	\$2,800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Americans for Prosperity		AMER 4 PROSPERITY	410

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6	09/05/12	09/05/12	NFL Football Class of Time - Immediately Pre-emptible without notice	830p-12x	--W----	1:00	2	\$12,000.00	NM																																																																		
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8	09/08/12	09/08/12	WXII 12 Sa/Su News at 6-8am Class of Time - Immediately Pre-emptible without notice		-----S-	1:00	2	\$800.00	NM																																																																		
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**INVOICE**

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**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948027-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Americans for Prosperity		AMER 4 PROSPERITY	410

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
12	09/10/12	09/10/12	M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice		M-----	1:00	1	\$2,800.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>09/10/12</td><td>5:44 PM</td><td>M-F WXII 12 News @ 5 pm</td><td>5-6pm</td><td>1:00</td><td>AFP12TV21</td><td>\$2,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	09/10/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	AFP12TV21	\$2,800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WXII	M	09/10/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	AFP12TV21	\$2,800.00	NM																					
13	09/10/12	09/10/12	M-F WXII 12 News @ 6 p6-630pm Class of Time - Immediately Pre-emptible without notice		M-----	1:00	1	\$3,600.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>M-----</td><td>1</td><td>\$3,600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	M-----	1	\$3,600.00										
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1	WXII	M	09/10/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	1:00	AFP12TV21	\$3,600.00	NM																					
Total Spots							25																								

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$67,200.00</b>
<u>Agency Commission</u>	<b>\$10,080.00</b>
<u>Net Amount Due</u>	<b>\$57,120.00</b>